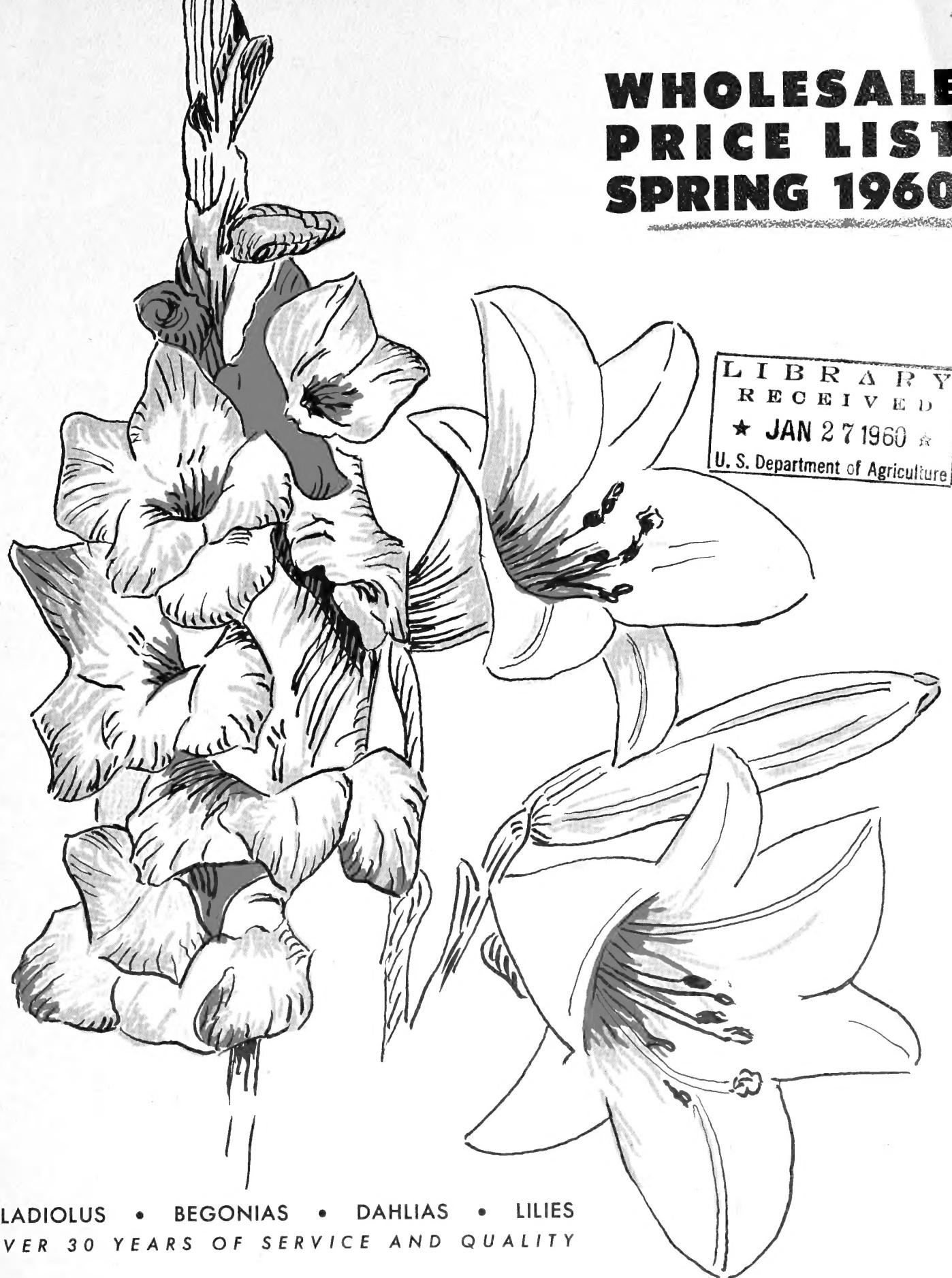


62
120

WHOLESALE PRICE LIST SPRING 1960



GLADIOLUS • BEGONIAS • DAHLIAS • LILIES
OVER 30 YEARS OF SERVICE AND QUALITY

Monrad's Quality Bulbs

900 THOMAS STREET

•

SEATTLE 9, WASHINGTON



GLADIOLUS

OREGON GROWN - WASHINGTON GROWN

THE FINEST - SUPERIOR QUALITY - BEST GRADE

	No. 1 1½" Up			No. 2 1¼-1½"
	Per 100	Per 1000	Per 100	Per 1000
<u>WHITE & CREAM</u>				
COLUMBIA, creamy white, pink edging	3.60	34.00	2.75	26.00
MARIA GORETTI, pure white.....	3.40	32.00	2.75	26.00
JUNE BELLS, snow white.....	3.40	32.00	2.75	26.00
MOTHER FISCHER, white, cream throat.....	3.40	32.00	2.75	26.00
PROFESSOR GOUDRIAN, creamy white	3.40	32.00	2.75	26.00
SALMON'S GLORY, creamy white, red throat.....	3.40	32.00	2.75	26.00
<u>PINK & ROSE</u>				
BENARES, soft rose.....	3.40	32.00	2.75	26.00
CHAMOUNY, cerise rose with silvery edge.....	3.40	32.00	2.75	26.00
LEEUWENHORST, giant deep pink.....	3.40	32.00	2.75	26.00
MISS HOLLAND, rose w/white throat.....	3.40	32.00	2.75	26.00
PHILLIPPO'S MEMORY, newer large creamy-pink.....	3.75	36.00	3.25	30.00
SPIC & SPAN, excellent ruffled deep pink.....	3.40	32.00	2.75	26.00
TIVOLI, pastel pink, white blotch	3.40	32.00	2.75	26.00
<u>YELLOW & BUFF</u>				
AMERICAN EXPRESS.....	3.40	32.00	2.75	26.00
BELLE JAUNE, rich golden yellow.....	3.40	32.00	2.75	26.00
GOLDEN LEADER, clear yellow	3.60	34.00	3.00	28.00
PACTOLUS, yellow with huge red blotch	3.40	32.00	2.75	26.00
SPOTLIGHT, lemon yellow, red throat.....	3.60	34.00	3.00	28.00
<u>SALMON & ORANGE</u>				
ACCA LAURENTIA, scarlet orange, yellow blotch.....	3.40	32.00	2.75	26.00
HAPPY END, soft orange red	3.40	32.00	2.75	26.00
CIRCE, early reddish-orange.....	3.40	32.00	2.75	26.00
POLYNESIA, salmon pink	3.40	32.00	2.75	26.00
PRINCESS BEATRIX, bright orange, reddish blotch.....	3.40	32.00	2.75	26.00
<u>RED & SMOKY</u>				
FIREBRAND, cardinal red, late	3.40	32.00	2.75	26.00
JO WAGENAAR, dark carmine red.....	3.40	32.00	2.75	26.00
SANS SOUCI, popular scarlet red	3.40	32.00	2.75	26.00
SILHOUETTE, lilac gray with pink	3.40	32.00	2.75	26.00
UHU, brownish-red smoky.....	3.40	32.00	2.75	26.00
VALERIA, large ruffled, light scarlet	3.40	32.00	2.75	26.00

GLADIOLUS

(cont'd.)

	No. 1 1½" Up	No. 2 1¼-1½"		
	Per 100	Per 1000	Per 100	Per 1000
BLUE, PURPLE & LAVENDER				
ABU HASSAN, one of the finest dark violets.....	3.40	32.00	2.75	26.00
ELIZABETH THE QUEEN, delicate lavender.....	3.40	32.00	2.75	26.00
LAVENDER DREAM, pure light lavender	3.40	32.00	2.75	26.00
MERRY WIDOW, newer purple, white throat.....	3.60	34.00	3.00	28.00
MRS. MARKS MEMORY, large reddish purple.....	3.40	32.00	2.75	26.00

BUTTERFLY GLADIOLUS

	Per 100	Per 1000
ARES, medium sized, cream, red blotch.....	9.50	90.00
ELF, apricot, scarlet throat on yellow blotch, frilled	9.50	90.00
FATA MORGANA, soft pink, light yellow blotch	9.50	90.00
FEMINA, peach pink, scarlet markings.....	9.50	90.00
ICE FOLLIES, delicate white, cream heart.....	9.50	90.00
MELODY, delicate salmon, pink orange blotches.....	9.50	90.00
SUMMER FAIRY, reddish salmon, reddish maroon throat, on cream base.....	9.50	90.00
REMY, sulphur yellow, crimson carmine blotch.....	9.50	90.00
RENDEZ VOUS, clear orange scarlet.....	9.50	90.00
VIVALDI, orange scarlet, deeper scarlet markings.....	9.50	90.00

GLADIOLUS IN GIFT BOX

Available every year for Valentine's Day, Easter, and Mother's Day.
 Very attractive box containing twelve of our nicest varieties,
 individually wrapped and named.

Packed: 22 Boxes Per CartonCost: 85¢ each**IN DISPLAY**\$36.50 SPECIAL GLADIOLUS ASSORTMENT \$36.50

Contains 100 each of ten most popular and best selling varieties....
 all top quality....all No. 1 size bulbs! Packed and shipped in handy
 display cartons, making the bulbs immediately available for sales
 upon arrival at your store! Exceptionally nice large (7 x 14") full
 color pictures of each variety are included with this assortment.

This year BE SURE to order early! Let us reserve the Gladiolus you need.
 Please indicate if substitution is permissible when sold out of a variety.

GLOXINIA

BELGIAN GROWN

ETOILE DE FEU, Brilliant Scarlet
EMPEROR FREDERICK, Scarlet, White Border
EMPEROR WILHELM, Deep Blue, White Border
BLANCHE DE MERU, White, Red Border
PRINCESS ELIZABETH, Blue with White Throat
TIGRINIA, Spotted, Red

Size	Per 100	Per 1000
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1½ - 2"	17.00	155.00
2" Up	26.00	235.00

BLETILLA HYACINTHINA - Hardy Orchid

Lavender Pink Color 5-7 orchid-like flowers on 10-12" stems	1½ - 2"	15.00	125.00
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AMARYLLIS

Vermillion Red	2½ - 2¾	28.00
	2¾ - 3"	36.00
	3" Up	55.00

Cedar Products

Please Ship	Code Number	Length	Width	Depth	Planters	Dealer Cost	
	RBC-15	15"	8"	6½"	With Chain	1.55	ALL ITEMS CONSTRUCTED OF 1/2" OR 3/4" STOCK!!!
	RBS-15	15"	8"	6½"	On Stand No Chain	1.50	
	QBS-15	15"	8"	6"	On Stand No Chain	1.50	
	QBC-15	15"	8"	6"	With Chain	1.55	
	CCB-20	20"	7"	6"	With Chain	1.85	QUALITY CRAFTSMANSHIP These Trellises also make very attractive low fences. They fold up completely for safe, easy shipping & storing.
	TRELLIS-A		24"		Adjustable to 8 feet	1.95	
	TRELLIS-B		32"		Adjustable to 10 feet	1.95	
	TRELLIS-C		41"		Adjustable to 12 feet	2.35	
	TRELLIS-D				Adjustable to 12 feet	2.35	
	BIRD HOUSE					1.50	

DAHLIAS

KEY TO TYPES: (FD) Formal Decorative -- (ID) Informal Decorative
(Col.) Collarette -- (C) Cactus -- (SC) Semi-Cactus

DECORATIVE & CACTUS VARIETIES

	<u>Per 100</u>
ALADDIN (ID) Gold, splashed red	\$35.00
AMB. VON KLEFFENS (FD) Orange, shading to yellow on same	35.00
ANITA (SC) Blood red.....	35.00
ARSENAL (C) Sulphur yellow	35.00
CANTATE (C) Cherry red.....	30.00
CAROLINE KERNOCHEN (ID) Yellow, shading rose	30.00
CHAMOISSETTE (SC) Autumn shaded salmon.....	30.00
CHARLES MASTICH (FD) Amber, shading orange.....	25.00
CLARA CARDER (FD) Cyclamen pink	25.00
CLARIAM KELTON (ID) Light red	25.00
CROYDON RADIANCE (ID) Deep lilac.....	25.00
D-DAY (FD) Pink.....	25.00
DEEP VELVET (FD) Black red.....	30.00
KOKOUPILLOVA OBROVSKA (FD) Lilac rose	25.00
EUPHORSYNE (SC) Bluish lavender	30.00
FAIR MAID (C) Salmon pink	25.00
FOREST FIRE (ID) Lemon yellow, streaked red.....	25.00
GEORGES DURIVOUT (SC) Light orange.....	25.00
HAZARD (C) Apricot	30.00
HERMIONE (C) Lilac pink	30.00
HONSHU GEM (SC) Pale yellow.....	25.00
HYLAS (SC) Salmon red with gold shadings	35.00
JANE COWL (FD) Buff orange	22.00
LILY VAN DYKE (ID) Sulphur yellow.....	25.00
MAYOR FRANK OTIS (ID) Buff, gold and bronze tones.....	30.00
MME. JUSSIANT (C) Bishop's violet.....	30.00
NICKY K. (SC) Very brilliant scarlet	35.00
PINK SOUTHERLAND (FD) Rich pink, long stems	25.00
PINK TAFFY (ID) Pink, lighter shadings.....	35.00
PIUS XI (FD) Yellow, tipped white.....	30.00
ROSAMONDA (SC) Pink with white center	25.00
ROUGE BOUQUET (SC) Orange and red blended, purple tints.....	30.00
SHOWA (C) Fuschia, tipped white	35.00
SOMERTON LAVENDER (SC) Lavender	35.00
SOUR, DE MAD. CLEMENT ANDRIES (C) Bright pink, white center	35.00

POM PON VARIETIES

ALICE, very bright red, profuse bloomer, good cut	\$15.00
ALBINO, pure white	15.00
AMBER QUEEN, amber color.....	15.00
AVILLA, lavender.....	18.00
BANTAM, one of the best bright reds.....	15.00
BETTY ANN, delicate clear pink.....	15.00
CELESTIA, white	16.50
GNOOM, yellow center, amber	18.00
HELEN ANITA, true lavender, white center	15.00
LIBBY ROHR, royal purple.....	15.00
LIGHT BALL, light yellow	18.00
LITTLE DAVID, burnt orange.....	15.00
MARY MUNNS, fuschia lavender.....	15.00
MIKE, bright red.....	16.50
MINNIE MELLS, orchid shading purple.....	18.00
PIPE NOIRS, black red	18.00
TAAKAS YELLOW, deep rich yellow	15.00
VIVID, very bright red.....	16.50

TUBEROUS ROOTED BEGONIAS

BELGIAN IMPORT

	<u>Size</u>	<u>Per 100</u>	<u>Per 1000</u>
--	-------------	----------------	-----------------

DOUBLE CAMELLIA FLOWERED

Copper	Dark Red	1¼ – 1½"	6.50	60.00
Orange	Pink	1½ – 2"	10.00	90.00
Salmon	Scarlet	2" Up	16.00	150.00
White	Yellow			

SINGLE FRILLED

Salmon	Red			
Pink	Yellow	1½ – 2"	10.00	95.00
Rose	Mixed			

PICOTEE

Mixed		1½ – 2"	13.00	110.00
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FIMBRIATA, DOUBLE BEGONIA

Pink	Red			
Yellow	White	1½ – 2"	13.00	110.00
Salmon	Orange			

MAXIMA

Scarlet	Orange			
Crimson	Pink			
Yellow	Rose-Carmine	1" Up	16.00	150.00
White	*Switzerland			
Copper				

The BEGONIA MAXIMA is a new variety that has all the characteristics of a beautiful Begonia. Its main features are abundant flowers in vivid colors, fully double like the camellia type, grow on tall and thin, but strong stems, which thus provide a wealth of blossoms above the foliage. Both flowers and foliage are smaller than those of regular double begonias and also possess more distinguishing and subtle details. The MAXIMA BEGONIA tubers come in only one size (1" and Up) and generally measure between 1¼ – 1½". The size of the bulbs bears no direct relationship to the quality of the plant it will produce the following summer.

* Similar to scarlet, but grows dark red tinted leaves and is more attractive.

TUBEROUS ROOTED BEGONIAS

CALIFORNIA GROWN

ROSEFORM

This is an improvement on the old Camellia type, the flower resembling roses with long smooth petals with a very distinct center.

White	Crimson Rose	Scarlet	Apricot
Blush	American Beauty	Cardinal Red	Yellow
Pink	Red Salmon	Orange	Dark Salmon
Rose	Dark Red	Flame Orange	Light Salmon

RUFFLED CAMELLIA (Ballerina Type)

This is a new spectacular form by inbreeding the old fimbriata plena with the best forms of the double Camellia type. These have a variation of ruffling, frilling and scalloping with a very large flower.

White	Crimson Rose	Scarlet	Apricot
Blush	Dark	Cardinal Red	Yellow
Pink	Red	Orange	Light Salmon
Rose	Salmon	Flame Orange	Dark Salmon
Red Salmon			

PRICES FOR ABOVE TWO TYPES	Per 100	Per 1000
1¼ - 1½"	10.00	90.00
1½ - 2"	16.00	150.00
2" Up.....	20.00	190.00
2½" Up	27.00	250.00

ROSEFORM PICOTEE

Pink-Rose Shades	Red Shades
Salmon Shades	Apricot

DOUBLE HANGING BASKET (Pendula)

White	Scarlet	Salmon
Yellow	Rose	Orange
Pink	Apricot	Red

GIANT SINGLE FRILLED

White	Scarlet	Dark Red
Pink	Rose	Salmon
Yellow	Apricot	Orange
Fascination		

PRICES FOR ABOVE THREE TYPES	Per 100	Per 1000
1¼ - 1½"	11.00	100.00
1½ - 2"	17.00	160.00
2 - 2½".....	21.00	200.00

CALADIUMFANCY-LEAVED**CANDIDUM**, green and white**FIREBRAND**, dwarf, creamy leaf, red center**MRS. W. B. HALDEMAN**, red center, green margin**RECONCAVO**, center deep red. Dark veins and stem**RED ENSIGN**, bright metallic red, green margin**RED FLARE**, scarlet, blotched with two shades of greenSizePer 100

1½ - 2½" \$22.00

2½ - 3½" 32.00

AMARYLLIS HYBRIDREDSizePer 100

2½ - 2¾" \$28.00

2¾ - 3" 36.00

3" Up 55.00

ANEMONES

	Per 1000	Per 100	
		Jumbo	No. 1
MONARCH De CAEN , mixed	\$35.00	\$25.00	\$ 4.00
MONARCH De CAEN , blue	35.00		4.00
MONARCH De CAEN , red	35.00		4.00
MONARCH De CAEN , violet	35.00		4.00
MONARCH De CAEN , white	35.00		4.00
ST. BRIGID , mixed	40.00	30.00	4.50
ST. BRIGID , blue	40.00		4.50
ST. BRIGID , rose	40.00		4.50
ST. BRIGID , red	40.00		4.50

RANUNCULUSPer 1000Per 1003/4-7/8" 5/8-3/4" 1/2-5/8" 3/4-7/8" 5/8-3/4" 1/2-5/8"

Mixed Colors.....	\$32.00	\$24.00	\$15.00	\$3.50	\$3.00	\$2.00
Pink.....	38.00	---	---	4.25	---	---
Red.....	38.00	---	---	4.25	---	---
Yellow.....	38.00	---	---	4.25	---	---
White.....	38.00	---	---	4.25	---	---

PEONIES

HOLLAND IMPORT

EXTRA DOUBLE FLOWERING

Clean, healthy roots. Three to five eye divisions

Colors: RED -- ROSE -- WHITE - PINK.....COST: \$36.00 per 100

TIGRIDIA

(MEXICAN TIGER FLOWER)

	<u>Per 100</u>	<u>Per 1000</u>
MIXED COLORS, 3/4 - 1"	\$3.50	\$32.00
MIXED COLORS, 1" Up	5.00	45.00

SUPPLIES

VERMICULITE

Use for Storing Bulbs -- Soil Aerating -- Rooting -- Starting Seeds -- Retaining Moisture, etc. A very popular product packed in two size bags.

12 oz. pkg. (20 per ctn.).....	<u>Cost:</u> \$4.25	<u>Retail:</u> 35¢ each
40 oz. pkg. (6 per ctn.).....	2.85	79¢

SOIL-PREP (Bulb Mixture)

Our own special mixture for preparing flower beds prior to bulb planting. Contains necessary ingredients such as Charcoal - Vermiculite - Peat, etc. Soil-Prep will definitely help produce larger, healthier blooms. Two sizes in attractive plastic bags.

	<u>Size Bag</u>	<u>Packed</u>	<u>Cost</u>	<u>Retail</u>
	160 cu. in.	24 ctn.	\$5.50	.39 ea.
	400 cu. in.	12 ctn.	6.25	.89 ea.

CHARCOAL

Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting season. Double cellophane bag. Large 12 oz. size.

	<u>Packed</u>	<u>Cost</u>	<u>Retail</u>
	24 ctn.	.22 ea.	.39 ea.

DAHLIAS -- Continued

COLLARETTE VARIETIES

Per 100

KOMEET, blood-red, yellow collar	\$18.00
MERRY-GO-ROUND, wine, with white tips and collars.....	21.00

MINIATURE VARIETIES

ANDRIES BONUM (SC) Light rose	18.00
ANNA MONEA (C) Pinkish lavender	18.00
BABY FONTENEAU (FD) Light pink	22.00
CORONNE (FD) White.....	22.00
DIAMANT (FD) Copper tones	20.00
ELIZABETH PAPE (C) Pink, shading to yellow center.....	22.00
ELSJE (C) Golden yellow.....	22.00
LILY BELLE (FD) Apple blossom pink.....	22.00
JESCOT DAPHNE (FD) Violet-red, tipped white.....	25.00
JUBILANT (SC) Rose-pink.....	25.00
QUEEN OF YELLOWS (FD) Bright yellow.....	18.00
ROSETTIE (SC) Rose-red, blended with yellow	18.00
ROTTELCHEN (FD) Brick-red.....	18.00
SABINE (SC) Salmon-orange.....	18.00
SPRINGHILL ROSE (FD) Rose.....	18.00
TONETTE (C) Salmon, shaded apricot.....	20.00
WHITE FAWN (FD) White.....	18.00

Dahlias

IN COUNTER DISPLAY ASSORTMENTS**ASSORTMENT NO. 1 "DINNER PLATE DAHLIAS" \$27.50**

THE VERY POPULAR HUGE FLOWERING DECORATIVE TYPE -- 20 EA. FIVE COLORS

ASSORTMENT NO. 2 "CACTUS TYPE DAHLIAS" \$19.50

CONTAINS 20 EACH OF FIVE COLORS. PICTURES INCLUDED.

ASSORTMENT NO. 3 "DECORATIVE TYPE DAHLIAS" \$19.50

CONTAINS 20 EACH OF FIVE COLORS. PICTURES INCLUDED.

ASSORTMENT NO. 4 "POM PON DAHLIAS" \$19.50

CONTAINS 20 EACH OF FIVE COLORS. PICTURES INCLUDED.

ASSORTMENT NO. 5 "COMBINATION PACK" \$19.50

CONTAINS: 10 EACH, FOUR COLORS DECORATIVE TYPE

10 EACH, FOUR COLORS CACTUS TYPE

20 MIXED POM PON TYPE

CANNA**2-5 EYE DIVISION**Per 1000Per 100

HUNGARIA	-- rose-pink, green foliage			
KING HUMBERT	-- orange-red, bronze foliage			
THE PRESIDENT	-- red, green foliage	\$75.00		\$8.00
RICHARD WALLACE	-- yellow, green foliage			
YELLOW HUMBERT	-- yellow, variegated red spots, green foliage			

LILIES

	<u>Size</u>	<u>Per 100</u>	<u>Per Case</u>	<u>Bulbs Per Case</u>
LIL. AURATUM, gold banded	9/10"	\$25.00	\$30.00	140
	8/9"	18.00	30.00	200
	7/9"	14.00	30.00	250
LIL. GIGANTEUM, pure white	7/9"	13.00	36.00	300
LIL. PLATYPHYLLUM, improved Auratum	9/10"	32.00	38.00	140
	8/9"	22.00	38.00	200
LIL. SPECIOSUM RUBRUM, beautiful rose	9/10"	26.50	34.00	140
	8/9"	19.50	34.00	200
	7/9"	14.00	34.00	250
HENRYII, the orange speciosum	9/10"	27.00	35.00	140
TIGER, orange with brown flecks	9/10"	24.00	32.00	150
	7/9"	14.00	32.00	250

CALLA

	<u>Size</u>	<u>Per 100</u>	<u>Per 1000</u>
AETHIOPICA, large pure white flower, tall	1 1/4 - 1 1/2"	\$ 6.50	\$ 60.00
	1 1/2 - 1 3/4"	13.00	120.00
	1 3/4 - 2"	20.00	175.00
	2" Up	25.00	225.00
ELLIOTIANA, golden yellow	1 3/4 - 2"	12.00	105.00
	2" - 2 1/2"	15.00	130.00
	2 1/2 - 3"	30.00	275.00
REHMANI SUPERBA, pink	1 1/4 - 1 1/2"	11.00	100.00
	1 1/2 - 2"	14.00	130.00
	2 - 2 1/2"	20.00	180.00

MONRAD'S SPRING 1960

MONRAD BULB CO.

Over 30 Years Service and Quality
900 Thomas Street M.A. 3-8797 Seattle 9, Wash.



WHOLESALE PRICE LIST

Top Quality Packaged Flower Bulbs
Garden Supplies

DISTINGUISHED — COLORFUL — PACKAGED FLOWER BULBS. A COMPLETE SELECTION OF THE MOST POPULAR VARIETIES IN DEMAND. EACH WITH COLORED ILLUSTRATION AND CULTURE DIRECTIONS.

GLADIOLUS (No. 1 Size)

Approx. Weight per 100 bags (Named Varieties) — 40 lbs. Weight per 100 bags (Jumbo Mixture) — 100 lbs. 6 Bulbs per package

COST . . . 29c each

RETAIL . . . 49c each

PLEASE
SHIP

WHITE SHADES

- Snowprincess, excellent pure white
- Margaret Beaton, white with cherry red blotch
- Columbia, creamy white with pink edging
- Greenlight, the "chartreuse" gladiola

PINK SHADES

- Burma, ruffled, deep rose
- Chamouny, cerise rose, silver edged
- Friendship, frosty pink
- Tivoli, pastel pink
- True Love, delicate light pink, golden throat
- Spic & Span, outstanding deep salmon pink

YELLOW SHADES

- Sun Spot, beautiful light buff
- Pactolus, orange-yellow, red blotch
- Spotlight, lemon-yellow, red throat
- Gold, nice daffodil yellow

PRIZE MIXTURE

Hand picked selection of 12 large size Glads in all colors. Our best seller.

Cost .53 ea. Retail .89

GLAD GIFT BOX

Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift

Cost .85 ea. Retail \$1.49 ea.

RAINBOW MIXTURE

16 Large Flowering Size Bulbs in All Colors

Cost .53 Retail .89

SACK-O-GLADS

Contains 30 Large and Jumbo size Glads in mixture.
Packed in colorful open-mesh sack.

Cost \$1.19 ea. Retail \$1.98 ea.

TUBEROUS BEGONIAS (1 1/2-2" Size) COST: 29c each RETAIL: 49c each

Weight per 100 bags—12 lbs.

2 Bulbs per package

DOUBLE CAMELLIA-FLOWERING

- Pink Red Rose Salmon
- Yellow White

SINGLE FRILLED

- Pink Salmon Rose Red
- Yellow

CARNATION—Heavily ruffled

- Pink Yellow

PICOTEE—Beautiful double white flower, with edges of various colors. Packaged in mixture.

HANGING BASKET

Red	Pink
White	Yellow

Cost 29c Retail 49c

CHOICE BEGONIA MIXTURE

An outstanding package of various types and colors. Large bag with full color picture. Contains 10 large 1 1/2" bulbs.

Cost .95 Retail \$1.59

(Double)

"PEONIES"

(Giant)

Red Rose White Pink

Individually wrapped roots. Packed 36 assorted per carton.

Cost .48 ea. Retail .79 ea.

DAHLIAS—Choice Northwestern Grown—Cost 29c each—Retail 49c each

GIANT DECORATIVE (1 bulb)

Pink Lavender

Red

CACTUS (1 bulb)

Bronze

Pink

Yellow

Red

POM PON MIXED—(3 bulbs)—Cost 48c each—Retail 79c each.....Pkgs.

LILIES

Weight per 100 bags—45-50 lbs.

2 Bulbs per package

Cost .29, Retail .49

- Lilium Auratum, 7/9" size. "Gold-banded Lily." White with gold band in petals
- Lilium Giganteum, 6/8" size. Easter Lily
- Tiger Lily, 7/9" size. Orange with brown flecks

- Lilium Spec. Rubrum, 6/8" size. Beautiful rose, reflexed petals

MISCELLANEOUS BULBS

All Varieties: Cost .29, Retail .49 ea.

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
Amaryllis Hybrid, Red, 2 1/4-2 1/2" size..	1	20 lbs.
Anemone De Caen, No. 2 size, mixed..	20	.7 lbs.
Anemone De Caen Mixed, Jumbo size	6	.7 lbs.
Anemone St. Brigid Mixed, Jumbo size	6	.7 lbs.
Caladium, Fancy-leaved, 1 1/2-2 1/2"	1	15 lbs.
Calla Aethiopica, White, 1 1/4-1 1/2"	3	20 lbs.
Calla Elliotiana, Yellow, 1 3/4-2"	2	20 lbs.
Calla Rehmani, Pink, 1 1/4-1 1/2"	2	16 lbs.

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
Canna, "The President," Red, green foliage	3	25 lbs.
Canna, "Yellow Humbert," Yellow.....	3	25 lbs.
Canna, "Hungaria," Pink.....	3	25 lbs.
Canna, "King Humbert," Red, bronze foliage	3	25 lbs.
Ranunculus, Double mixed, No. 2 size..	15	7 lbs.
Tigridia (Mexican Tiger Flower), No. 1 size.....	6	10 lbs.

HARDY PHLOX (2 Roots per pkg.) Cost: 48c

RED WHITE SALMON

Retail: 79 ea.

BLUE

ORANGE

PINK

GARDEN SUPPLIES

FERTIL-POINTS, the "Streamlined" Plant Food Tablet

Everything essential for plant life in a convenient pointed tablet form... plus Vitamin B. No dissolving, mixing or measuring necessary—each tablet gives a perfectly blended feeding to your plants. It's odorless.

Cost Each

Cartons Fertil Points of 144 boxes	Cost	Each
10c size	\$ 8.64	.06
Display cartons of 24 boxes, 10c size	1.44	.06
Cartons, 72 boxes, 25c size.....	10.80	.15
Display cartons of 12 boxes, 25c size	1.80	.15

SOIL - PREP (Bulb Mixture)

Our own special mixture for preparing flower beds prior to bulb planting. Contains necessary ingredients such as charcoal—vermiculite—peat, etc. Soil-Prep will definitely help produce larger, healthier blooms! Two sizes in attractive plastic bags.

Two Sizes:

	Packed	Cost	Retail
160 cu. inch.....	24	\$5.50	39 ea.
400 cu. inch.....	12	6.25	89 ea.

CHARCOAL

Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting seasons. Double cellophane bag. Large 12 oz. size. Packed: 24 per ctn. Cost: .22 ea. Retail: .39 ea.

COPPER-WIRED LABELS

Extra smooth wooden tree labels for marking names of shrubs, trees, plants, etc. Attractive cellophane packages containing 25 painted labels. Cost: 15c ea. Retail: 25c ea.

BAMBOO SHRUB RAKES

A very popular and handy one-handed rake. Use for cleaning flower beds, underneath shrubbery, etc. Only 20 inches long with 5-inch rake head. Strong riveted construction. Cost: 20c ea Retail: 29c.

BAMBOO LAWN RAKES

The newer, improved, Kimura lawn rake. Completely assembled. Wooden handles. Cost per dozen: \$7.85. Retail: .98 ea.

VERMICULITE

For storing bulbs, soil aerating, rooting, seed starting, moisture retaining, flower arranging, etc.

	Packed	Cost	Retail
12-ounce pkg.....	20	\$4.25	.35
40-ounce pkg.....	6	2.85	.79

PLAS-TIES

The new plastic plant tie. Available in green color. Attractive envelope of 70 ties in counter display carton of 24 envelopes. Six display cartons to shipping case. Plas-Ties are 7" long. Also in spools of 200 ft. 8 per carton.

COMPETITIVELY PRICED!

	Cost	Retail
Case (144 envelopes).....	\$25.00	.29 ea.
Display Carton (24 envelopes).....	4.25	.29 ea.
Spool (200 feet) (Ctn. of 8).....	6.25	1.29 ea.

ALASKA FISH FERTILIZER

Concentrated, liquid plant food. 100 per cent organic. The recognized favorite fertilizer of all garden enthusiasts, florists, greenhouse men, truck and fruit growers. Deodorized. Dilute with water and apply directly to any and all plants, including foliage. Satisfaction guaranteed or money refunded.

	Packed	Cost Per Case	Retail Each
4 oz.	24	\$ 5.62	.39
8 oz.	24	9.94	.69
Pint	24	14.26	.99
Quart	12	12.89	1.79

BULB ASSORTMENTS

(CHECK HERE) No. 1 No. 2 No. 3 No. 4

No. 1 (\$40.00)

Cost Each

50 Bags Gladiolus, assorted named varieties.....	\$.29
6 Bags Gladiolus, Rainbow Mixture.....	.53
2 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
26 Bags Begonias, assorted colors.....	.29
4 Bags Begonias, mixed95
10 Bags Lilies, assorted29
5 Bags Canna, assorted colors29
5 Bags Calla, assorted colors.....	.29
10 Bags Dahlia, assorted29

No. 3 (\$85.00)

Cost Each

100 Bags Gladiolus, assorted var.....	\$.29
15 Bags Gladiolus, Rainbow Mixture.....	.53
5 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
45 Bags Begonias, assorted colors29
10 Bags Choice Begonia Mixture.....	.95
8 Bags Hanging Basket Begonias.....	.29
15 Bags Hardy Lilies, assorted29
25 Bags Miscellaneous items.....	.29
20 Bags Dahlia, assorted29

No. 2 (\$60.00)

Cost Each

70 Bags Gladiolus, assorted named varieties.....	\$.29
10 Bags Gladiolus, Rainbow Mixture.....	.53
4 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
32 Bags Begonias, assorted colors.....	.29
8 Bags Begonias, mixed95
10 Bags Lilies, assorted29
20 Bags Miscellaneous bulbs (best items for your particular locality)29
15 Bags Dahlia, assorted29

No. 4 (\$100.00)

Cost Each

120 Bags Gladiolus, assorted var.....	\$.29
20 Bags Gladiolus, Rainbow Mixture.....	.53
8 Bags Gladiolus, Sack-O-Glads mix.....	1.19
50 Bags Begonias, assorted colors.....	.29
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25 Bags Miscellaneous items.....	.29
20 Bags Dahlia, assorted29

TERMS: 30 days net/2% 10 days. F.O.B. Seattle, Wash.

Please order in multiples of 5-10, etc.

CUSTOMER
NAME.....

SHIP VIA..... WHEN.....

ADDRESS.....

CITY..... STATE.....

BULB DISPLAY RACKS

Attractive, circular, revolving stand. Has five tiers of spindles, each turn independently. Dimensions: 5 1/2 ft. tall—24 inches wide. Holds up to 300 packages. Stand can be used year around for many items, or is easily disassembled for convenient storing.

Price \$18.00

MONRAD'S SPRING 1960

MONRAD BULB CO.

Over 30 Years Service and Quality
900 Thomas Street MA. 3-8797 Seattle 9, Wash.



WHOLESALE PRICE LIST

Top Quality Packaged Flower Bulbs
Garden Supplies

DISTINGUISHED — COLORFUL — PACKAGED FLOWER BULBS. A COMPLETE SELECTION OF THE MOST POPULAR VARIETIES IN DEMAND. EACH WITH COLORED ILLUSTRATION AND CULTURE DIRECTIONS.

GLADIOLUS (No. 1 Size)

Approx. Weight per 100 bags (Named Varieties)—40 lbs. Weight per 100 bags (Jumbo Mixture)—100 lbs. 6 Bulbs per package

COST . . . 29c each

PLEASE
SHIP

WHITE SHADES

Snowprincess, excellent pure white
Margaret Beaton, white with cherry red blotch
Columbia, creamy white with pink edging
Greenlight, the "chartreuse" gladiola

PINK SHADES

Burma, ruffled, deep rose
Chamouny, cerise rose, silver edged
Friendship, frosty pink
Tivoli, pastel pink
True Love, delicate light pink, golden throat
Spic & Span, outstanding deep salmon pink

YELLOW SHADES

Sun Spot, beautiful light buff
Pactolus, orange-yellow, red blotch
Spotlight, lemon-yellow, red throat
Gold, nice daffodil yellow

PRIZE MIXTURE

Hand picked selection of 12 large size Glads in all colors. Our best seller.

Cost .53 ea. Retail .89

GLAD GIFT BOX

Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift

Cost .85 ea. Retail \$1.49 ea.

RETAIL . . . 49c each

PLEASE
SHIP

RED & SMOKY SHADES

Smoky, newer, beautiful smoky red
Jo Wagenaar, deep rich scarlet
Happy End, orange scarlet, yellow throat
Sans Souci, scarlet
Uhu, brownish red

SALMON & ORANGE SHADES

Coral Glow, light reddish orange
Polynesia, salmon pink

BLUE, LAVENDER & PURPLE SHADES

Abu Hassan, deep violet color
Blue Beauty, best medium blue
Elizabeth the Queen, ruffled orchid

RAINBOW MIXTURE

16 Large Flowering Size Bulbs in All Colors
Cost .53 Retail .89

SACK-O-GLADS

Contains 30 Large and Jumbo size Glads in mixture.
Packed in colorful open-mesh sack.

Cost \$1.19 ea. Retail \$1.98 ea.

TUBEROUS BEGONIAS (1 1/2-2" Size) COST: 29c each RETAIL: 49c each

Weight per 100 bags—12 lbs.

2 Bulbs per package

DOUBLE CAMELLIA-FLOWERING

Pink Red Rose Salmon
Yellow White

SINGLE FRILLED

Pink Salmon Rose Red
Yellow

CARNATION—Heavily ruffled

Pink Yellow

PICOTEE—Beautiful double white flower, with edges of various colors. Packaged in mixture.

HANGING BASKET Red Pink
White Yellow Salmon
Cost 29c Retail 49c

CHOICE BEGONIA MIXTURE

An outstanding package of various types and colors. Large bag with full color picture. Contains 10 large 1 1/2-2" bulbs.

Cost .95 Retail \$1.59

(Double) "PEONIES" (Giant)

Red Rose White Pink

Individually wrapped roots. Packed 36 assorted per carton.

Cost .48 ea. Retail .79 ea.

DAHLIAS—Choice Northwestern Grown—Cost 29c each—Retail 49c each

GIANT DECORATIVE (1 bulb)Red	CACTUS (1 bulb)Yellow		
Pink	Lavender	Bronze	Pink	Bronze	Red

POM PON MIXED—(3 bulbs)—Cost 48c each—Retail 79c each.....Pkgs.

LILIES

Weight per 100 bags—45-50 lbs.

2 Bulbs per package

Cost .29, Retail .49

Lilium Auratum, 7/9" size. "Gold-banded Lily." White with gold band in petals
Lilium Giganteum, 6/8" size. Easter Lily
Tiger Lily, 7/9" size. Orange with brown flecks

Lilium Regale, 6/7" size. White with brown marking
Lilium Spec. Rubrum, 6/8" size. Beautiful rose, reflexed petals

MISCELLANEOUS BULBS

All Varieties: Cost .29, Retail .49 ea.

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags	PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
Amaryllis Hybrid, Red, 2 1/4-2 1/2" size..	1	20 lbs.	Canna, "The President," Red, green foliage	3	25 lbs.
Anemone De Caen, No. 2 size, mixed..	20	7 lbs.	Canna, "Yellow Humbert," Yellow.....	3	25 lbs.
Anemone De Caen Mixed, Jumbo size ..	6	7 lbs.	Canna, "Hungaria," Pink.....	3	25 lbs.
Anemone St. Brigid Mixed, Jumbo size ..	6	7 lbs.	Canna, "King Humbert," Red, bronze foliage	3	25 lbs.
Caladium, Fancy-leaved, 1 1/2-2 1/2"....	1	15 lbs.	Ranunculus, Double mixed, No. 2 size..	15	7 lbs.
Calla Aethiopica, White, 1 1/4-1 1/2"....	3	20 lbs.	Tigridia (Mexican Tiger Flower), No. 1 size.....	6	10 lbs.
Calla Elliotiana, Yellow, 1 3/4-2".....	2	20 lbs.			
Calla Rehmani, Pink, 1 1/4-1 1/2".....	2	16 lbs.			

HARDY PHLOX (2 Roots per pkg.) Cost: 48c

RED

WHITE

SALMON

Retail: 79 ea.

BLUE

ORANGE

PINK

GARDEN SUPPLIES

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Everything essential for plant life in a convenient pointed tablet form . . . plus Vitamin B₁. No dissolving, mixing or measuring necessary—each tablet gives a perfectly blended feeding to your plants. It's odorless.

Cost Each

Cartons Fertil Points of 144 boxes	Cost	Each
10c size	\$ 8.64	.06
Display cartons of 24 boxes, 10c size	1.44	.06
Cartons, 72 boxes, 25c size	10.80	.15
Display cartons of 12 boxes, 25c size	1.80	.15

SOIL - PREP (Bulb Mixture)

Our own special mixture for preparing flower beds prior to bulb planting. Contains necessary ingredients such as charcoal—vermiculite—peat, etc. Soil-Prep will definitely help produce larger, healthier blooms! Two sizes in attractive plastic bags.

Two Sizes:

	Packed	Cost	Retail
160 cu. inch.....	24	\$ 5.50	39c ea.
400 cu. inch.....	12	6.25	89c ea.

CHARCOAL

Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting seasons. Double cellophane bag. Large 12 oz. size. Packed: 24 per ctn. Cost: .22 ea. Retail: .39 ea.

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Extra smooth wooden tree labels for marking names of shrubs, trees, plants, etc. Attractive cellophane packages containing 25 painted labels. Cost: 15c ea. Retail: 25c ea.

BAMBOO SHRUB RAKES

A very popular and handy one-handed rake. Use for cleaning flower beds, underneath shrubbery, etc. Only 20 inches long with 5-inch rake head. Strong riveted construction. Cost: 20c ea Retail: 29c.

BULB ASSORTMENTS

(CHECK HERE) No. 1 No. 2 No. 3 No. 4

No. 1 (\$40.00)

Cost Each

50 Bags Gladiolus, assorted named varieties.....	\$.29
6 Bags Gladiolus, Rainbow Mixture.....	.53
2 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
26 Bags Begonias, assorted colors.....	.29
4 Bags Begonias, mixed95
10 Bags Lilies, assorted29
5 Bags Canna, assorted colors29
5 Bags Calla, assorted colors.....	.29
10 Bags Dahlia, assorted29

No. 2 (\$60.00)

70 Bags Gladiolus, assorted named varieties.....	\$.29
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8 Bags Begonias, mixed95
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20 Bags Miscellaneous bulbs (best items for your particular locality)29
15 Bags Dahlia, assorted29

No. 3 (\$85.00)

Cost Each

100 Bags Gladiolus, assorted var.....	\$.29
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45 Bags Begonias, assorted colors29
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8 Bags Hanging Basket Begonias.....	.29
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25 Bags Miscellaneous items.....	.29
20 Bags Dahlia, assorted29

No. 4 (\$100.00)

Cost Each

120 Bags Gladiolus, assorted var.....	\$.29
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20 Bags Hardy Lilies, assorted29
25 Bags Miscellaneous items.....	.29
20 Bags Dahlia, assorted29

TERMS: 30 days net/2% 10 days. F.O.B. Seattle, Wash.

CUSTOMER
NAME.....

SHIP VIA..... WHEN.....

ADDRESS.....

CITY..... STATE.....

Please order in multiples of 5-10, etc.

BULB DISPLAY RACKS

Attractive, circular, revolving stand. Has five tiers of spindles, each turn independently. Dimensions: 5 1/2 ft. tall—24 inches wide. Holds up to 300 packages. Stand can be used year around for many items, or is easily disassembled for convenient storing.

Price \$18.00

SUPPLIES -- Continued

FERTIL-POINTS

The easy to use (it's pointed) plant food tablet. Contains everything essential for healthy plant growth ... plus vitamin B-1. No dissolving, mixing or measuring necessary. Each tablet gives a perfectly blended feeding to your plants.

Odorless.

<u>PACKED:</u>	<u>Cost</u>	<u>Retail</u>
144 boxes 10¢ size, 11 lb.	\$ 8.64 (6¢ each)	.10
72 boxes 25¢ size, 12 lb.	10.80 (15¢ each)	.25

BAMBOO LAWN RAKES

The NEWER, IMPROVED, BETTER THAN EVER KIMURA LAWN RAKE! Kimura rakes are now completely assembled with strong riveted construction with brightly lacquered wooden handles instead of bamboo.

	<u>Cost</u>	<u>Weight</u>
Sold now in dozen units.....	\$9.53 per dz.	20 pounds

BAMBOO SHRUB RAKES

A very popular and handy one-handed rake. Use for cleaning flower beds, and especially good for raking beneath shrubbery where larger lawn type rakes cannot reach. Over-all length, 20 inches with 5-inch spread to tines. Strong riveted construction

	<u>Cost</u>	<u>Retail</u>
	.20 ea.	.29

NURSERYMEN'S MARKING PENS

A ball-point type pen containing indelible ink. Neatly and clearly marks identifications tags for trees, shrubs, plants, etc. Quick drying...Fadeproof...Runproof...Waterproof!!!\$4.50 per Doz.

PLAS-TIES

A newer and better plant tie. durable green plastic-coated wire. Attractive envelope of 70 ties in counter display carton of 24 envelopes. Six display cartons to shipping case. Plas-Ties are 7 inches long. Also in spools of 200 feet, 8 per carton.

	<u>Packed</u>	<u>Cost</u>	<u>Retail</u>
	Case (144 envelopes)	\$25.50	29¢ each
	Display ctn. (24 envelopes)	4.25	29¢ each
	8 spools (200')	6.25	1.29 each

SUPPLIES -- Continued

GARDEN STAKES -- Extra Quality, Green Bamboo

Minimum Orders: 250 stakes each size. Tied: 25 stakes per bundle.	<u>Per 250</u>	<u>Per 1000</u>	<u>Sugg. Retail per Bundle</u>
1½ ft.	\$1.65	\$ 6.00	\$.25
2 ft.	2.25	8.40	.35
3 ft.	3.20	12.00	.50
4 ft.	4.10	15.60	.65
5 ft.	5.25	20.40	.85
6 ft.	7.75	30.00	1.25

HARDWOOD -- SMOOTH FINISH

WOODEN LABELS (Eastern Manufacture)	<u>Packed</u>	<u>Per 1000</u>
Copper Wired Tree Labels, painted	1000 per Box	\$ 4.75
Pot Labels, painted - 4"	1000 per Box	3.55
Pot Labels, painted - 5"	1000 per Box	3.90
Pot Labels, painted - 6"	1000 per Box	4.50
Garden Labels, painted - 8"	250 per Box	9.00
Garden Labels, painted - 10"	250 per Box	11.50
Garden Labels, painted - 12"	250 per Box	18.00

NOTE: Tree Labels also available in convenient cellophane packages.

25 labels per package.....Cost: 19¢ each Retail: 30¢ each.

Packed: 48 pkgs. per ctn. Weight: 8 lbs.

ALASKA FISH FERTILIZER	<u>Size</u>	<u>Packed</u>	<u>Cost Per Case</u>	<u>RETAIL</u>
A complete all organic liquid plant food containing Nitrogen, Phosphorous, Potash and vital minor elements.	4 oz.	24	\$ 5.62	\$.39 ea.
	8 oz.	24	9.94	.69
	Pint	24	14.26	.99
DEODORIZED.	Quart	12	12.89	1.79
Dog and Cat repellent added. Concentrated, dilutes with water.	1/2 Gal.	6	10.76	2.99
	Gallon	4	12.70	5.29
Money back guarantee!!	5 Gallon	1	14.25	23.75

TERMS: 30 days net. 10 days less 2%. F.O.B. Seattle, Washington
New account -- cash with order or satisfactory credit references. 250 bulbs at the 1000 price. Prices subject to change without notice. This price list cancels all previous lists and quotations.

We give no warranty, express or implied, as to purity, description, quality, productiveness or any other matter of seeds, bulbs or plants we send out and will not be in any way responsible for the crop, when mentioned. Purity and germination tests are for information only and without guarantee.

ORDERING INSTRUCTIONS: Please print, type or write plainly. Allow us to make substitution in size, or equally good variety, if necessary. This will give you faster service.



FERTIL-POINTS . . .

The easy to use plant food tablet.

Packed	144 boxes	10¢ size
	72 boxes	25¢ size

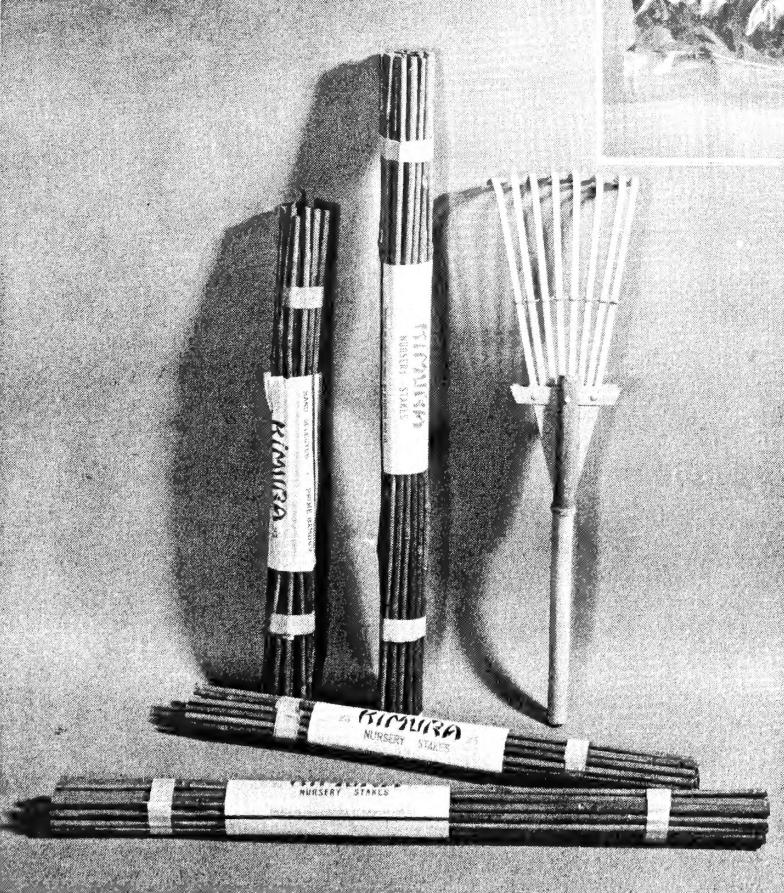


SOIL-PREP . . . 2 Sizes

A special mixture for preparing flower beds.

CHARCOAL . . . 12 oz.

Made from hardwood.
For indoor and outdoor
use.



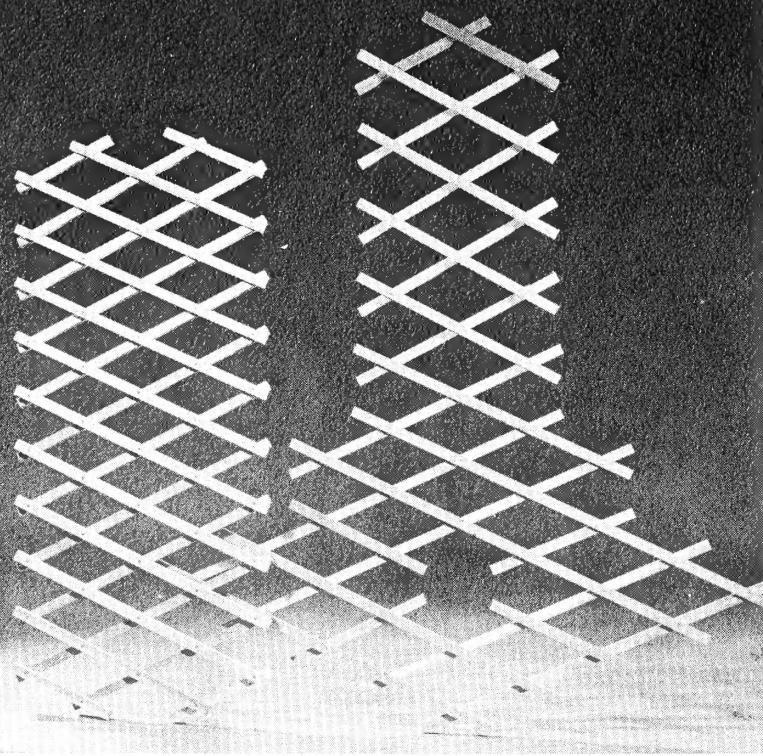
BAMBOO SHRUB RAKE

A small and handy one-handed rake.
GARDEN STAKES — Sized 1½' to 6'



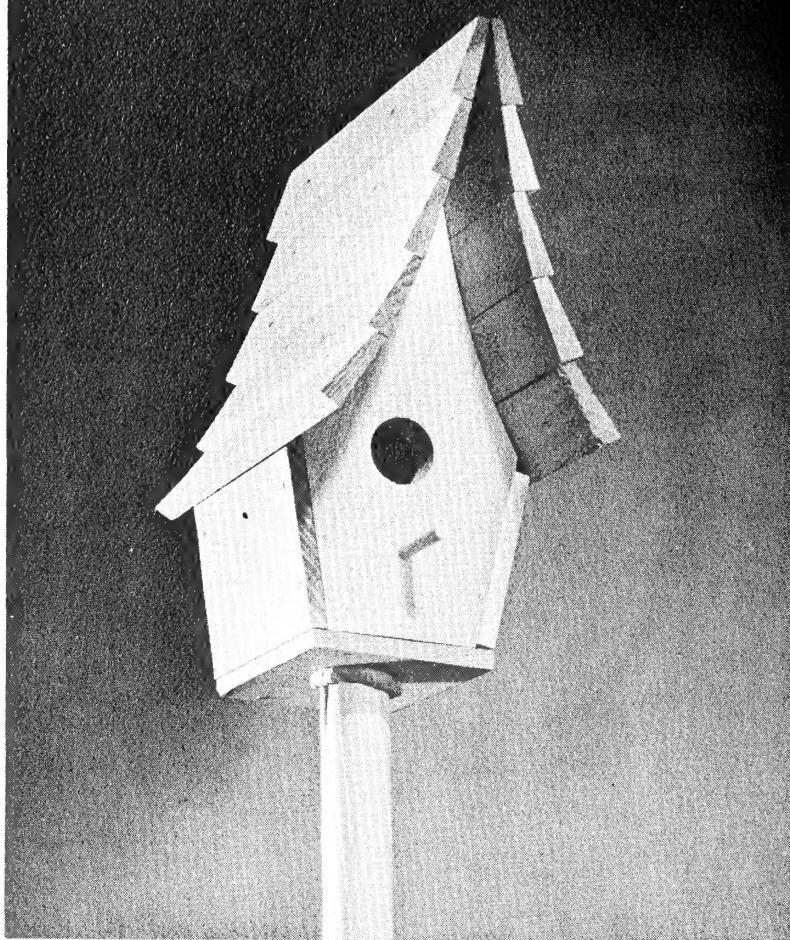
VERMICULITE . . . 12 oz.—40 oz.

Use for storing bulbs — soil aerating,
Rooting — Starting seeds, etc.

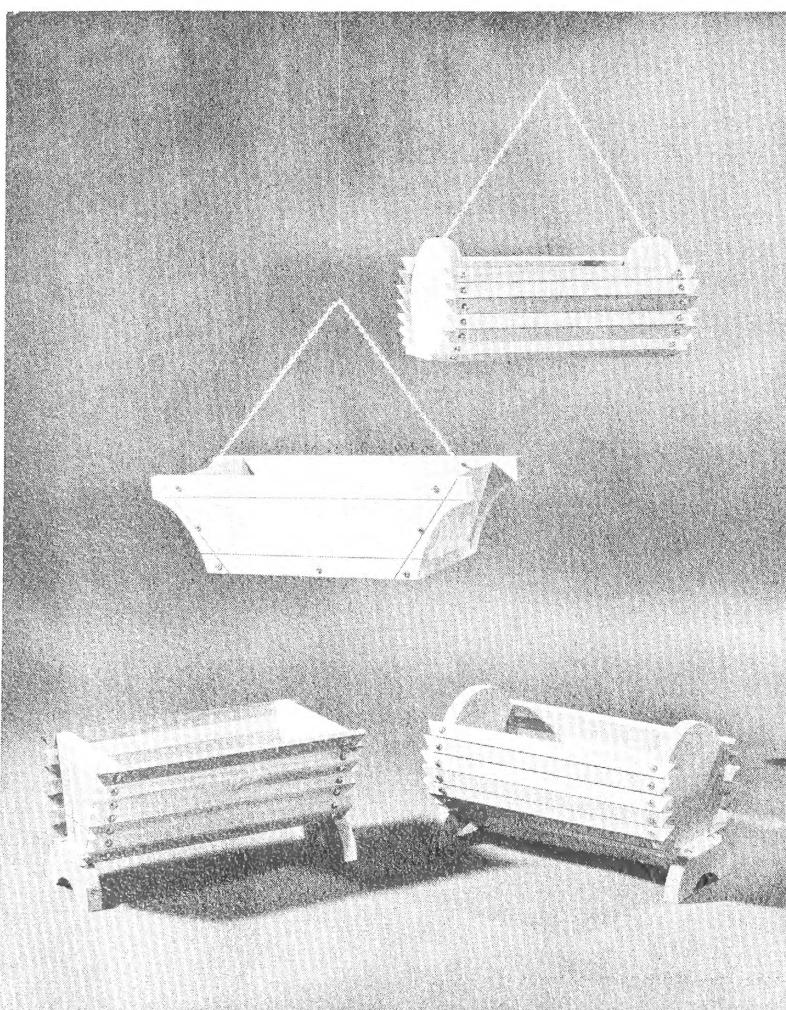


A D

FOLDING TRELLISES -- versatile and sturdy
- 3/4" Cedar -
Attractive for low fences -- Fold for storage.

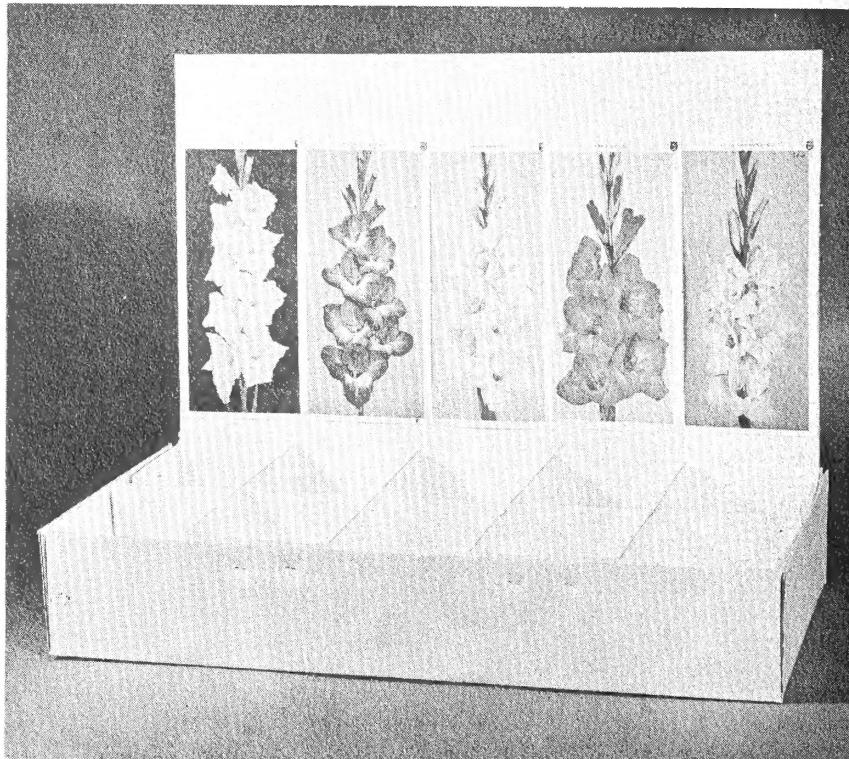


A beautifully designed
CEDAR BIRD HOUSE
11-1/2" TALL



CEDAR PLANTERS -- Stand or Hanging -
Top Right - RBC
Center - CCB

Lower Left - QBS
Lower Right - RBS



THIS COUNTER DISPLAY BOX
is available
with
GLADIOLUS - DAHLIA - BEGONIAS